



College Friday

April 29, 2016 with

College In Colorado

SHOW YOUR
COLLEGE SPIRIT!

Did you know by the year 2020, 74% of jobs will require a postsecondary education?

College Friday is a day designated to raise awareness about the importance of higher education for Colorado's youth. Wear your favorite college logo apparel on **Friday, April 29, to support Colorado students' dreams of higher education.**



CollegeInColorado.org
GO FURTHER  GO TO COLLEGE



How can you get involved?

- Wear your college gear on Friday, April 29.
- Visit any participating Qdoba on College Friday and receive free chips and 2 oz. queso for wearing your college gear. For a participating location near you, go to **CollegelInColorado.org** and click on the **College Friday logo**.
- Le Peep believes your future is bright! Visit a participating Le Peep on College Friday in your college gear, mention the College Friday promotion, and receive a free gooey bun. No purchase necessary. One per person. For a participating location near you, go to **CollegelInColorado.org** and click on the **College Friday logo**.
- Create a dialogue about higher education with a student you know.
- Share your College Friday picture on Facebook, Twitter or Instagram and use the hashtag **#CollegeFriday** to enter to win one of three \$1,000 gift cards.

About College In Colorado:

College In Colorado was initiated by the Department of Higher Education (DHE), which serves the citizens of the state of Colorado by promoting access to, affordability of, and success in higher education for all students. College In Colorado is charged with changing expectations about college and improving college access for all Colorado students. A cornerstone of the campaign, www.CollegelInColorado.org, offers a one-stop resource to help students and parents plan, apply and pay for college.

