

What is College Friday?

Business

Let's start a conversation about higher education

Did you know that by 2025, about three in four Colorado jobs will require a college degree or certificate? Wear your favorite college gear on **Friday, April 21** to support students' decision to continue their education—whether at a college, university or certificate program.



CollegInColorado.org
GO FURTHER  GO TO COLLEGE

How can I get involved?

- Rally your employees and coworkers and wear college gear on Friday, April 21.
- Encourage students to talk about their plans after high school.
- Invite a classroom to visit your business. Share your story!
- Let a student shadow you for a day.
- Post College Friday pictures tagging @957the party, @alice1059, @ks1075, @KOS11011 or @985KYGO, along with **#CollegeFriday** and **#edcolo** to enter to win a \$1,000 gift card or Microsoft Surface Pro!
- Score a sweet treat for sporting your gear! Visit any Illegal Pete's location for a free cookie or Le Peep restaurant for a free sticky bun.



What is College in Colorado?

College In Colorado is an initiative of the Colorado Department of Higher Education, which serves the citizens of the state by promoting access to, affordability of, and success in postsecondary education for all students. Plan your tomorrow today at CollegInColorado.org.



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