

WHEREAS, 74% of jobs in Colorado will require a postsecondary education by 2020; and

WHEREAS, there is a need to increase awareness about the importance of higher education and to encourage Colorado students to pursue their dreams of attending college; and

WHEREAS, we should remind Colorado students that higher education is attainable and that we are supporting their future dreams; and

WHEREAS, College In Colorado is hosting its 12th annual College Friday to support that effort; and

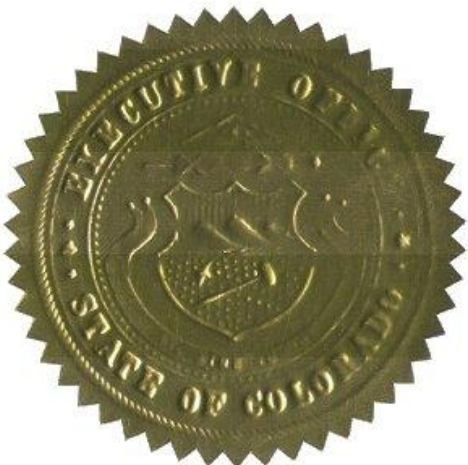
WHEREAS, on College Friday, all Coloradans are encouraged to wear apparel from their alma mater or favorite college to work and school so as to encourage conversations with students about the importance of pursuing education beyond high school; and

WHEREAS, College In Colorado anticipates more than 300,000 Coloradans to participate this year for College Friday at businesses, schools, and organizations across the state;

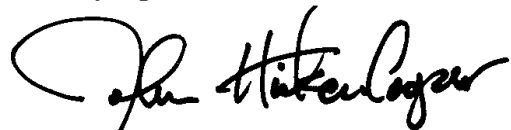
Therefore, I, John W. Hickenlooper, Governor of the entire State of Colorado, do hereby proclaim, forever after, April 21, 2017, as

COLLEGE FRIDAY

in the State of Colorado.



GIVEN under my hand and the Executive Seal of the State of Colorado, this twenty-first day of April, 2017


John W. Hickenlooper
Governor