**Proclamation Text for College Friday**

*WHEREAS, 74 percent of jobs in Colorado are expected to require a postsecondary education by 2020; and*

*WHEREAS, there is need to increase awareness about the importance of higher education and to encourage Colorado students to reach higher; and*

*WHEREAS, we should remind Colorado students that higher education is achievable and that Colorado supports their dreams; and*

*WHEREAS, College In Colorado is hosting its 13th annual College Friday to promote that effort; and*

*WHEREAS, on College Friday, all Coloradans are encouraged to wear apparel from their alma mater or favorite college to work and school to spark conversations with students about the importance of pursuing education past high school; and*

*WHEREAS, College In Colorado anticipates more than 300,000 Coloradans will participate this year for College Friday at businesses, schools, and organizations across the state;*

*Therefore, I, John W. Hickenlooper, Governor of the entire State of Colorado, do hereby proclaim, forever after, May 4, as*

*COLLEGE FRIDAY DAY*

*GIVEN under my hand and the Executive Seal of the State of Colorado, this fourth day of May 2018.*

*John W. Hickenlooper*

*Governor in the State of Colorado*