What is College Friday?

Business

Let's start a conversation about higher education

Did you know that by 2020, nearly 75 percent of Colorado jobs will require a college degree or certificate? Wear your favorite college gear on **Friday, May 4** to support students' decision to continue their education—whether at a college, university or certificate program.

College Friday
May 4, 2018 with College In Colorado

How can I get involved?

- Rally your employees and coworkers and wear college gear on Friday, May 4.
- Encourage students to talk about their plans after high school.
- Invite a classroom to visit your business. Share your higher education journey!
- Let a student shadow you for a day.
- Post College Friday pictures tagging **#CollegeFriday** and **#edcolo** to enter to win fun prizes.

What is College in Colorado?

College In Colorado is an initiative of the Colorado Department of Higher Education, which advocates, develops policies and supports students to maximize higher education opportunities for all. Plan your tomorrow today at **CollegeInColorado.org.**

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CollegeInColorado.org
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