# OKCOLLEGESTART.ORG

# Using OKcollegestart On Campus





### RECRUITMENT

### **CURRENT STUDENTS**

**ALUMNI** 



The XAP Control Center is used by higher education staff to customize their institution's profile on OKcollegestart and download contact information for students who want to be recruited by their campus. College staff should contact XAP Customer Support or their institution's primary Control Center user to request a free account.



XAP Customer Support support@xap.com 800.468.6927 OKcollegestart OKcollegestart@ocap.org 866.443.7420



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#### GET RECRUITED

Institutions may participate in the Get Recruited feature, allowing students to share contact information with colleges they're interested in attending.

#### **CAMPUS PROFILE**

Update your campus profile on OKcollegestart to include a logo, pictures, videos, and links to social media accounts. Prospective students also see current degree programs offered, average costs, and campus activities.

#### VIRTUAL CAMPUS TOURS

OKcollegestart houses a centralized list of virtual campus tours for prospective students to browse.

#### **TEST PREP**

Students can use free Accuplacer test prep materials to prepare for admission exams.



#### CAREER AND INTEREST ASSESSMENTS

OKcollegestart offers six career and interest assessments to help students identify which careers might be a good fit for them. Assessments may be repeated and results are automatically stored. Assessment results may be useful during the advising process.

#### SCHOLARSHIP SEARCH

OKcollegestart's scholarship feature searches over 20,000 scholarships available nationwide and matches students to awards based on their profile. Students may sign-up to receive a monthly email with new matches.

#### **RESUME BUILDER**

Students can create and format a resume using the Resume Builder feature. Changes are saved in the student's account so they can update their resume at any time.



#### **RESUME BUILDER & COVER LETTER CREATOR**

Whether they're building on a previous resume or starting from scratch, users have access to their OKcollegestart accounts for life and can update their job search documents at any time.

#### JOB INTERVIEW PRACTICE

Users can practice answers to a variety of commonly asked interview questions based on the field in which they're interviewing.

#### TRANSFERABLE SKILLS CHECKLIST

This assessment helps users considering a career change identify the skills they've learned and how those skills can lead to new opportunities.

#### CAREER PROFILES/CONNECTIONS

Career profiles for over 1,500 jobs include links to related national and regional associations, providing users a place to start as they begin networking.

#### **JOB MARKET ADVICE & JOB SEARCH LINKS**

Access a library of advice from experts and explore state and national job search sites.