

Oklahoma State Regents for Higher Education

ACADEMIC SCHOLARS

Academic Scholars Program 2014-15 Year-End Report

Highlights:

- ◆ In fall 2014, 384 freshmen were designated National Merit Scholars by the National Merit Corporation, an increase of 117 or 44% from 267 in fall 2013.
- ◆ A total of 2,339 students at Oklahoma public and private colleges and universities were enrolled in the Academic Scholars Program in fall 2014, an increase of 97 students from 2,242 students enrolled for fall 2013.
- ◆ In 2014-15, total program expenditures were \$10,233,400, an increase of \$463,675 compared to 2013-14. The total was offset by over \$1.9 million in refunds to comply with the 20% non-resident participation limit.
- ◆ The 2014 freshman class totaled 782 students (537 “automatic qualifiers” and 245 Institutional Nominees) compared to 618 students (381 “automatic qualifiers” and 237 Institutional Nominees) in the 2013 freshmen class.
- ◆ Since 2001, an average of 13% of program participants lose the scholarship after one year in the program. On average, about 76% of participants retain the scholarship through their fourth year of eligibility; the most current class was 80%.
- ◆ For the 1,972 participants entering into the program between 2007-2009, 76% (1,504) received at least an associate degree from an Oklahoma institution within 6 years.
- ◆ About 72% of all the program’s graduates remain in Oklahoma one year after graduation. The retention rate for Oklahoma residents in the program (77%) is significantly higher than for non-residents (55%).
- ◆ About 86% of the program participants attend three universities—University of Oklahoma (55%), Oklahoma State University (22%) and the University of Tulsa (9%). The remaining participants attend public regional universities (7%), public two-year colleges (3%) and other private universities (4%). The three largest participating institutions also account for 91% of the total program expenditures.
- ◆ Available data indicates that program participants generally come from higher income families. Over 46% of participants did not apply for federal financial aid, indicating a lack of financial need or eligibility for federal student aid. Of the 54% of participants that reported parental income on the 2014-15 federal application, 82% reported a family income of \$50,000 or higher; 53% reported family income of \$100,000 or more.
- ◆ Participation rates for ethnic minority students have remained small over the past five years; the rate for ethnic minority students in the program in 2014-15 was 0.6% for Black students, 3.5% for Hispanic students, and 2.5% for American Indian students.

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Qualifying Criteria

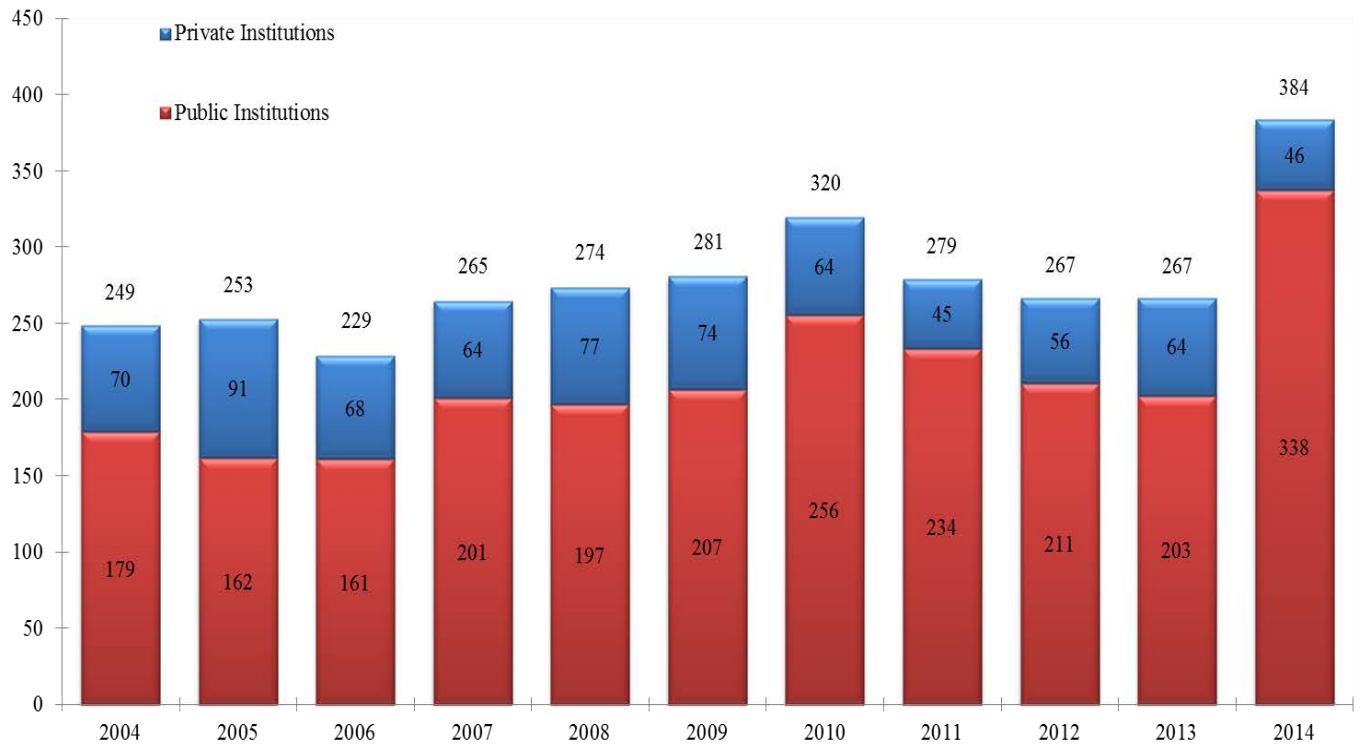
To automatically qualify for the Academic Scholars Program, Oklahoma residents and nonresidents must have received the designation of National Merit Scholar, National Merit Finalist, or Presidential Scholar. Oklahoma residents may also qualify by achieving a score in the top one-half percentile on the ACT or SAT. For 2014, the qualifying ACT score was a sum score of 134 and SAT score was 1570 on the math and verbal sections.

The 1999 Legislature created another avenue by which students can qualify for ASP awards-Institutional Nominees. Applicants may qualify for consideration at public colleges and universities by meeting at least one of the two criteria listed below:

One of the Two Criteria

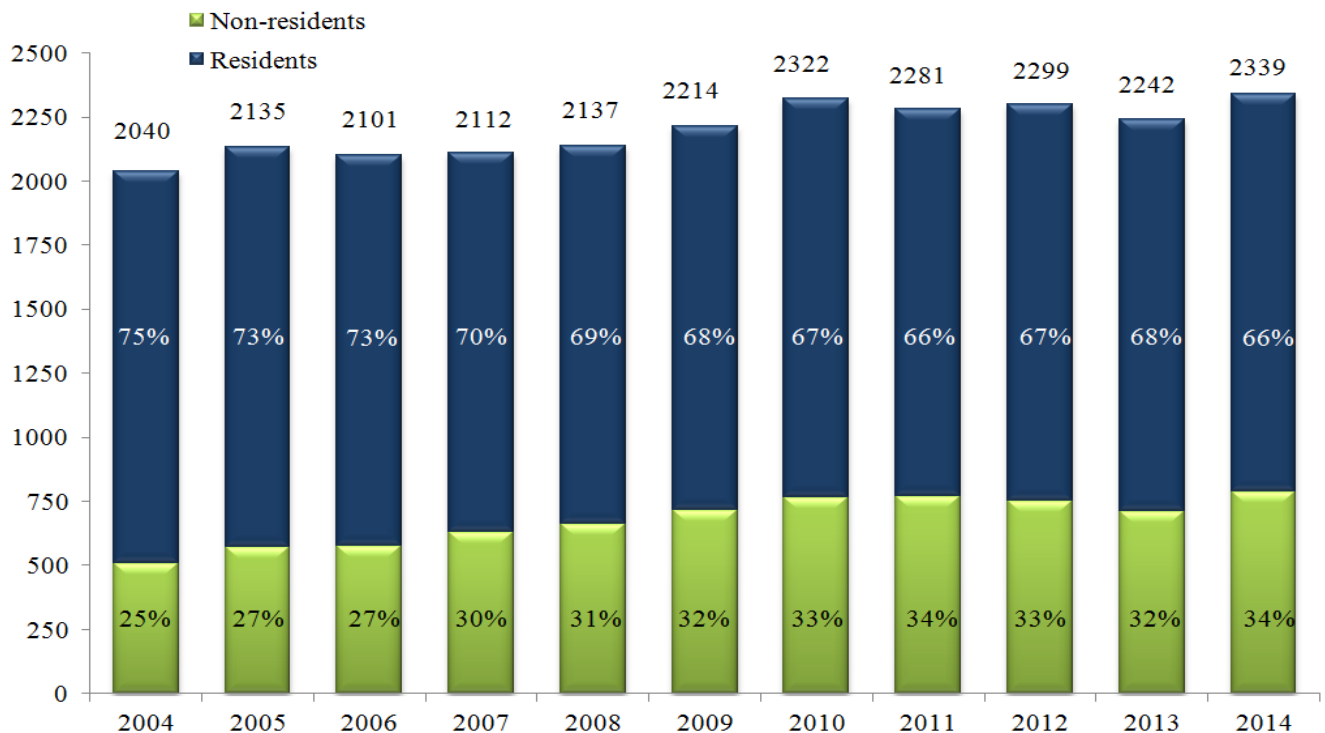
<u>Tier</u>	<u>ACT or SAT Equivalent</u>	<u>GPA and Class Rank</u>
Research	32 or SAT Equivalent	GPA 3.9 and either Top 2% Class Rank or rank of first or second in their graduating class
Regional Universities	30 or SAT Equivalent	GPA 3.8 and either Top 4% Class Rank or rank of first or second in their graduating class
Two-Year Colleges	29 or SAT Equivalent	GPA 3.7 and either Top 5% Class Rank or rank of first or second in their graduating class

I. History of Freshman National Merit Scholars:



Data taken from National Merit Scholarship Corporation Annual Reports

II. History of Total Program Enrollment (fall semester):



* Estimated based on known percentages

III. Demographic Profile of Participants (fall semester):

Ethnicity Data of All Participants

Five-Year Trend

Year	Asian	Black	Hispanic	American Indian	White	Not Reported/ Other*
2010-11	5.90%	0.40%	2.20%	3.80%	76.70%	11.0%*
2011-12	4.72%	0.51%	2.59%	3.51%	78.92%	9.75%
2012-13	5.52%	0.50%	3.24%	3.24%	77.70%	9.80%
2013-14	5.17%	0.54%	3.45%	2.50%	79.16%	9.18%
2014-15	6.02%	0.61%	3.45%	2.58%	78.26%	9.03%

* In 2010-11 ethnic categories were added for multi-ethnic, native Hawaiian, and non-resident aliens. These figures are reflected in the "Not Reported/Other" category"

Gender Data of All Participants

Five-Year Trend

Year	Female	Male
2010-11	45.20%	54.80%
2011-12	45.16%	54.84%
2012-13	42.93%	57.07%
2013-14	43.99%	56.01%
2014-15	43.08%	56.92%

Parent Income Data Collected from the FAFSA for 2014-2015 Participants

	Number of Students	% of total	% of those Reporting Income
No Parent income reported	1,079	46.13%	
\$100,000 or more	661	28.26%	52.54%
\$75,000 - \$99,999	222	9.49%	17.65%
\$70,000 - \$74,999	28	1.20%	2.23%
\$60,000 - \$69,999	60	2.57%	4.77%
\$50,000 - \$59,999	63	2.69%	5.01%
\$25,000 - \$49,999	150	6.41%	11.92%
\$10,000 - \$24,999	51	2.18%	4.05%
\$1 - \$9,999	21	0.90%	1.67%
\$0	1	0.04%	0.08%
less than \$0	3	0.13%	0.24%
Totals	2,339	100.00%	100.00%

IV. Academic Scholars Participation Retention Rates:

Number of Participants by Year

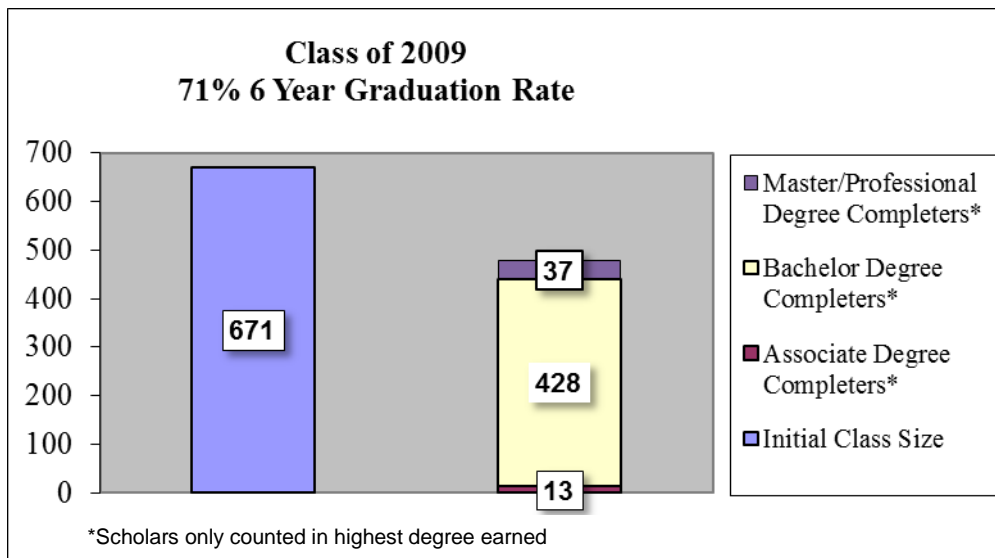
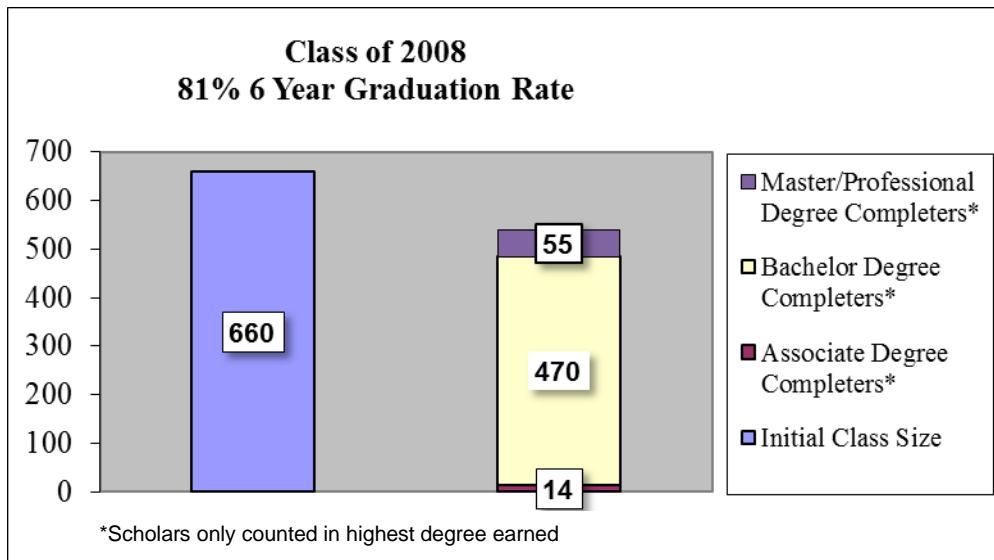
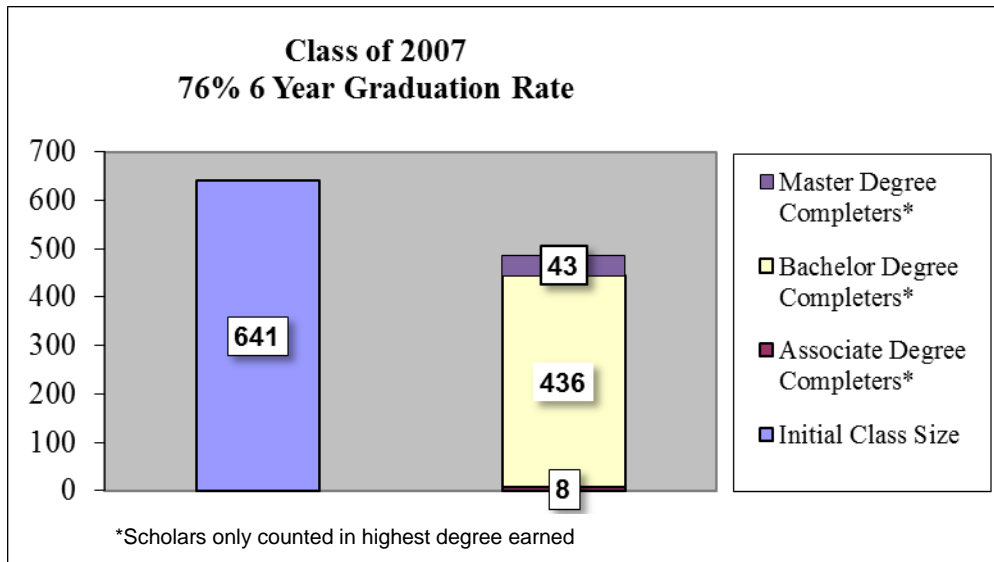
Entry Year	1st Year	2nd Year	3rd Year	4th Year	5th Year	6th Year
2014	782					
2013	618	526	*	*	*	*
2012	630	518	487	*	*	*
2011	649	573	546	521	*	*
2010	722	611	581	544	23	*
2009	667	570	523	495	15	0
2008	649	561	518	482	18	1
2007	628	538	521	486	18	1
2006	571	495	455	432	23	0
2005	620	523	500	463	29	1
2004	601	523	481	448	26	2
2003	620	543	504	475	37	4
2002	563	524	495	452	45	1
2001	438	389	369	333	28	3

Percentage of Recipients Retained

Entry Year	1st Year	2nd Year	3rd Year	4th Year	5th Year	6th Year
2014	100%					
2013	100%	85%	*	*	*	*
2012	100%	82%	77%	*	*	*
2011	100%	88%	84%	80%	*	*
2010	100%	85%	80%	75%	3%	*
2009	100%	85%	78%	74%	2%	0%
2008	100%	86%	80%	74%	3%	0.2%
2007	100%	86%	83%	77%	3%	0.2%
2006	100%	87%	80%	76%	4%	0.0%
2005	100%	84%	81%	75%	5%	0.2%
2004	100%	87%	80%	75%	4%	0.3%
2003	100%	88%	81%	77%	6%	1%
2002	100%	93%	88%	80%	8%	0.2%
2001	100%	89%	84%	76%	6%	0.7%

*The average attrition rate for students in the Academic Scholars Program from the first year to the second year is 13%.

I. Academic Scholars Graduation Rates:



VI. Academic Scholars Post Graduation Retention

**All Academic Scholar Program Graduates
Employed in Oklahoma (between April 1, 2013 and June 30, 2014)
Or Who Were Enrolled in the Oklahoma State System**

Degree Year:	20082009	20092010	20102011	20112012	20122013
Employed*	256	310	380	491	549
Enrolled, not employed**	0	6	11	12	2
Total Retained	256	316	391	503	551
Total Graduates, unduplicated	552	635	683	813	765
Percent Retained	46%	50%	57%	62%	72%

* Based on Oklahoma Employment Security Commission records of employment between April 1, 2013 and June 30, 2014 and Oklahoma Tax Commission matches for 2013.

** Enrolled any semester during academic year 2013-2014.

**Oklahoma Resident Academic Scholar Program Graduates
Employed in Oklahoma (between April 1, 2013 and June 30, 2014)
Or Who Were Enrolled in the Oklahoma State System**

Degree Year:	20082009	20092010	20102011	20112012	20122013
Employed*	229	273	331	411	449
Enrolled, not employed**	0	6	10	9	2
Total Retained	229	279	341	420	451
Total Graduates, unduplicated	390	482	516	583	584
Percent Retained	59%	58%	66%	72%	77%

* Based on Oklahoma Employment Security Commission records of employment between April 1, 2013 and June 30, 2014 and Oklahoma Tax Commission matches for 2013.

** Enrolled any semester during academic year 2013-2014.

**Non-Resident Academic Scholar Program Graduates
Employed in Oklahoma (between April 1, 2013 and June 30, 2014)
Or Who Were Enrolled in the Oklahoma State System**

Degree Year:	20082009	20092010	20102011	20112012	20122013
Employed*	27	37	49	80	100
Enrolled, not employed**	0	0	1	3	0
Total Retained	27	37	50	83	100
Total Graduates, unduplicated	162	153	167	230	181
Percent Retained	17%	24%	30%	36%	55%

* Based on Oklahoma Employment Security Commission records of employment between April 1, 2013 and June 30, 2014 and Oklahoma Tax Commission matches for 2013.

** Enrolled any semester during academic year 2013-2014.

VII. Qualification Profile by Institution (fall semester)

Research-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	Percent of IN's	Total	Percent of Total
University Of Oklahoma	988	64.7%	292	36.4%	1280	54.7%
University Of Oklahoma-HSC	10	0.7%	3	0.4%	13	0.6%
Oklahoma State University	218	14.3%	296	36.9%	514	22.0%
Oklahoma State University-COM	2	0.1%	0	0.0%	2	0.1%
Subtotal - Public Comps.	1218	79.7%	591	72.9%	1809	77.3%

4-Year-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	Percent of IN's	Total	Percent of Total
Cameron University	1	0.1%	13	1.6%	14	0.6%
East Central University	1	0.1%	15	1.9%	16	0.7%
Langston University	0	0.0%	3	0.4%	3	0.1%
Northeastern State University	0	0.0%	21	2.6%	21	0.9%
Northwestern Ok. State Univ.	0	0.0%	14	1.7%	14	0.6%
Ok. Panhandle State Univ.	0	0.0%	0	0.0%	0	0.0%
Rogers State University	1	0.1%	10	1.2%	11	0.5%
Southeastern Ok. State Univ.	0	0.0%	19	2.4%	19	0.8%
Southwestern Ok. State Univ.	10	0.7%	23	2.9%	33	1.4%
University of Central Ok.	5	0.3%	19	2.4%	24	1.0%
U. of Science and Arts of Ok.	0	0.0%	6	0.7%	6	0.3%
Subtotal - Public 4-Yr	18	1.2%	143	17.6%	161	6.9%

2-Year-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	Percent of IN's	Total	Percent of Total
Carl Albert State College	0	0.0%	4	0.5%	4	0.2%
Connors State College	0	0.0%	6	0.7%	6	0.3%
Eastern Ok. State College	1	0.1%	5	0.6%	6	0.3%
Murray State College	0	0.0%	7	0.9%	7	0.3%
Northeastern Oklahoma A&M	0	0.0%	5	0.6%	5	0.2%
Northern Oklahoma College	0	0.0%	5	0.6%	5	0.2%
Oklahoma City Comm. Coll.	0	0.0%	8	1.0%	8	0.3%
OSU-OKC	0	0.0%	5	0.6%	5	0.2%
OSU-IT	0	0.0%	0	0.0%	0	0.0%
Redlands Community College	1	0.1%	5	0.6%	6	0.3%
Rose State College	0	0.0%	8	1.0%	8	0.3%
Seminole State College	0	0.0%	0	0.0%	0	0.0%
Tulsa Community College	1	0.1%	9	1.1%	10	0.4%
Western Ok. State College	0	0.0%	6	0.7%	6	0.3%
Subtotal - Public 2-Yr	3	0.2%	73	9.0%	76	3.2%

Private/Ind. Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	Percent of IN's	Total	Percent of Total
University of Tulsa	207	13.5%	0	0.0%	207	8.8%
Oklahoma Baptist University	14	0.9%	0	0.0%	14	0.6%
Oklahoma Christian University	45	2.9%	0	0.0%	45	1.9%
Oklahoma City University	19	1.2%	2	0.2%	21	0.9%
Oral Roberts University	3	0.2%	2	0.2%	5	0.2%
Mid America Christian University	0	0.0%	0	0.0%	0	0.0%
Southern Nazarene University	1	0.1%	0	0.0%	1	0.0%
Subtotal - Priv/Ind	289	18.9%	4	0.5%	293	12.5%

Totals	1528	100.0%	811	100.0%	2339	100.0%
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VII. Funding Profile by Institution (fall semester):

Research-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	% of IN	Total	Percent of Total
University Of Oklahoma	2,731,500	66.07%	399,000	38.80%	3,130,500	60.64%
University Of Oklahoma-HSC	27,500	0.67%	4,200	0.41%	31,700	0.61%
Oklahoma State University	595,375	14.40%	413,000	40.16%	1,008,375	19.53%
Oklahoma State Univ.-HSC	5,500	0.13%	0	0.00%	5,500	0.11%
Subtotal-Public Comps	\$3,359,875	81.27%	\$816,200	79.37%	\$4,176,075	80.89%
4-Year-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	% of IN	Total	Percent of Total
Cameron University	2,000	0.05%	13,000	1.26%	15,000	0.29%
East Central University	2,000	0.05%	14,500	1.41%	16,500	0.32%
Langston University	0	0.00%	3,000	0.29%	3,000	0.06%
Northeastern State University	0	0.00%	21,000	2.04%	21,000	0.41%
Northwestern Ok. State Univ.	0	0.00%	14,000	1.36%	14,000	0.27%
Ok. Panhandle State Univ.	0	0.00%	0	0.00%	0	0.00%
Rogers State University	2,000	0.05%	10,000	0.97%	12,000	0.23%
Southeastern Ok. State Univ.	0	0.00%	19,000	1.85%	19,000	0.37%
Southwestern Ok. State Univ.	20,000	0.48%	23,000	2.24%	43,000	0.83%
University of Central Ok.	10,000	0.24%	19,000	1.85%	29,000	0.56%
U. of Science and Arts of Ok.	0	0.00%	6,000	0.58%	6,000	0.12%
Subtotal-Public 4-yr	\$36,000	0.87%	\$142,500	13.86%	\$178,500	3.46%
2-Year-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	% of IN	Total	Percent of Total
Carl Albert State College	0	0.00%	3,600	0.35%	3,600	0.07%
Connors State College	0	0.00%	5,400	0.53%	5,400	0.10%
Eastern Ok. State College	1,750	0.04%	4,500	0.44%	6,250	0.12%
Murray State College	0	0.00%	6,300	0.61%	6,300	0.12%
Northeastern Oklahoma A&M	0	0.00%	4,500	0.44%	4,500	0.09%
Northern Oklahoma College	0	0.00%	4,500	0.44%	4,500	0.09%
Oklahoma City Comm. Coll.	0	0.00%	7,200	0.70%	7,200	0.14%
OSU-OKC	0	0.00%	4,500	0.44%	4,500	0.09%
OSU-Okmulgee	0	0.00%	0	0.00%	0	0.00%
Redlands Community College	1,750	0.04%	4,500	0.44%	6,250	0.12%
Rose State College	0	0.00%	7,200	0.70%	7,200	0.14%
Seminole State College	0	0.00%	0	0.00%	0	0.00%
Tulsa Community College	1,750	0.04%	8,100	0.79%	9,850	0.19%
Western Ok. State College	0	0.00%	5,400	0.53%	5,400	0.10%
Subtotal-Public 2-yr	\$5,250	0.13%	\$65,700	6.39%	\$70,950	1.37%
Private/Ind. Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	% of IN	Total	Percent of Total
University of Tulsa	569,250	13.77%	0	0.00%	569,250	11.03%
Oklahoma Baptist University	28,000	0.68%	0	0.00%	28,000	0.54%
Oklahoma Christian University	90,000	2.18%	0	0.00%	90,000	1.74%
Oklahoma City University	38,000	0.92%	2,000	0.19%	40,000	0.77%
Oral Roberts University	6,000	0.15%	2,000	0.19%	8,000	0.15%
Mid-America Christian University	0	0.00%	0	0.00%	0	0.00%
Southern Nazarene University	2,000	0.05%	0	0.00%	2,000	0.04%
Subtotal-Priv/Ind	\$733,250	17.74%	\$4,000	0.39%	\$737,250	14.28%
Totals	\$4,134,375	100.00%	\$1,028,400	100.00%	\$5,162,775	100.00%

IX. 2014-15 Financial Summary:

	Fall 2014		Spring 2015		Summer 2015		
Research-Public Institutions	Scholars	Amount	Scholars	Amount	Scholars	Amount	Total 2014-15
University Of Oklahoma	1280	3,130,500	1256	3,059,525	21	34,425	6,224,450
University Of Oklahoma-HSC	13	31,700	11	26,200	0	0	57,900
Oklahoma State University	514	1,008,375	496	954,450	6	6,225	1,969,050
Oklahoma State Univ.-HSC	2	5,500	2	5,500	0	0	11,000
Subtotal - Public Comps.	1809	\$4,176,075	1765	\$4,045,675	27	\$40,650	\$8,262,400

	Fall 2014		Spring 2014		Summer 2015		
4-Year-Public Institutions	Scholars	Amount	Scholars	Amount	Scholars	Amount	Total 2014-15
Cameron University	14	15,000	13	13,500	0	0	28,500
East Central University	16	16,500	15	16,000	0	0	32,500
Langston University	3	3,000	3	3,000	0	0	6,000
Northeastern State University	21	21,000	20	20,000	0	0	41,000
Northwestern Ok. State Univ.	14	14,000	12	12,000	0	0	26,000
Ok. Panhandle State Univ.	0	0	0	0	0	0	0
Rogers State University	11	12,000	11	12,000	0	0	24,000
Southeastern Ok. State Univ.	19	19,000	21	22,000	0	0	41,000
Southwestern Ok. State Univ.	33	43,000	34	44,000	1	500	87,500
University of Central Ok.	24	29,000	25	30,000	1	500	59,500
U. of Science and Arts of Ok.	6	6,000	6	6,000	0	0	12,000
Subtotal - Public 4-Yr	161	\$178,500	160	\$178,500	2	\$1,000	\$358,000

	Fall 2014		Spring 2015		Summer 2015		
2-Year-Public Institutions	Scholars	Amount	Scholars	Amount	Scholars	Amount	Total 2014-15
Carl Albert State College	4	3,600	4	3,600	0	0	7,200
Connors State College	6	5,400	3	2,700	0	0	8,100
Eastern Ok. State College	6	6,250	6	6,250	0	0	12,500
Murray State College	7	6,300	6	5,400	0	0	11,700
Northeastern Oklahoma A&M	5	4,500	5	4,500	0	0	9,000
Northern Oklahoma College	5	4,500	5	4,500	0	0	9,000
Oklahoma City Comm. Coll.	8	7,200	8	7,200	0	0	14,400
OSU-OKC	5	4,500	5	4,500	0	0	9,000
OSU-Okmulgee	0	0	0	0	0	0	0
Redlands Community College	6	6,250	4	5,350	0	0	11,600
Rose State College	8	7,200	8	7,200	0	0	14,400
Seminole State College	0	0	0	0	0	0	0
Tulsa Community College	10	9,850	9	8,100	0	0	17,950
Western Ok. State College	6	5,400	5	4,500	0	0	9,900
Subtotal - Public 2-Yr	76	\$70,950	68	\$63,800	0	0	\$134,750

	Fall 2014		Spring 2015		Summer 2015		
Private/Ind. Institutions	Scholars	Amount	Scholars	Amount	Scholars	Amount	Total 2014-15
University of Tulsa	207	569,250	208	572,000	0	0	1,141,250
Oklahoma Baptist University	14	28,000	14	28,000	0	0	56,000
Oklahoma Christian Univ.	45	90,000	46	92,000	0	0	182,000
Oklahoma City University	21	40,000	21	40,000	0	0	80,000
Oral Roberts University	5	8,000	4	7,000	0	0	15,000
Mid America Christian Univ.	1	0	0	0	0	0	0
Southern Nazarene University	0	2,000	1	2,000	0	0	4,000
Subtotal - Priv/Ind	293	\$737,250	294	\$741,000	0	\$0	\$1,478,250

Totals	2339	\$5,162,775	2287	\$5,028,975	29	\$41,650	\$10,233,400
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X. Non-Resident Participation Limit

- ◆ The statutes governing the Academic Scholars Program (Title 70, Section 2404) limit nonresident student participation to 25% of awards or funding.
- ◆ For the 2008-09 through 2011-12, to keep the program in compliance with the statutory limits, institutions exceeding 25% nonresident participation were required to refund program funds. In June 2010, the State Regents took further action to reduce the limit on nonresident student participation to 20% of awards or funding beginning with the 2012-13 academic year. As a result, the total amount refunded increased from about \$1.4 million in 2011-12 to almost \$1.8 million in 2012-13.
- ◆ For the 2014-15 academic year, five institutions (The University of Tulsa, Oklahoma Christian University, University of Oklahoma, Oklahoma City University, and University of Oklahoma Health Sciences Center) exceeded 20% in nonresident student participation and were required to make refunds to the program totaling \$1,964,794.

Institution	2014-15
	Refund Amount
University of Tulsa	\$262,043
Oklahoma Christian University	\$47,278
University of Oklahoma	\$1,637,909
Oklahoma City University	\$5,497
University of Oklahoma Health Sciences Center	\$12,067
TOTAL	\$1,964,794

History of Refunds by Institutions

Academic Year	Total Refund Amount
2008-09	\$991,050
2009-10	\$1,181,069
2010-11	\$1,323,588
2011-12	\$1,355,396
2012-13	\$1,764,589
2013-14	\$1,676,220
2014-15	\$1,964,794