

Oklahoma State Regents for Higher Education

ACADEMIC SCHOLARS

Academic Scholars Program 2017-18 Year-End Report

Highlights:

- ◆ A total of 2,500 students at Oklahoma public and private colleges and universities were enrolled in the Academic Scholars Program in Fall 2017, an increase of 70 students from 2,430 students enrolled for Fall 2016.
- ◆ The 2017 freshman class totaled 715 students (476 “automatic qualifiers” and 239 Institutional Nominees) compared to 729 students (490 “automatic qualifiers” and 239 Institutional Nominees) in the 2016 freshmen class.
- ◆ In Fall 2017, 365 freshmen were designated National Merit Scholars by the National Merit Corporation, an increase of 33 or 10 percent from 332 in Fall 2016.
- ◆ In 2017-18, total program expenditures were \$11,175,400 an increase of \$454,175 compared to 2016-17. The total was offset by nearly \$3.9 million in refunds to comply with the 10 percent non-resident participation limit. The net total expenditures were almost \$7.3 million.
- ◆ Since 2001, an average of 14 percent of program participants have lost the scholarship after 1 year in the program. On average, about 75 percent of participants retain the scholarship through their 4th year of eligibility.
- ◆ For the 2,023 participants entering into the program between 2010-2012, 76 percent (1,532) received at least an associate degree from an Oklahoma institution within 6 years.
- ◆ About 76 percent of all the program’s graduates remain in Oklahoma 1 year after graduation. The retention rate for Oklahoma residents in the program (82 percent) is significantly higher than for non-residents (57 percent).
- ◆ About 86 percent of the program participants attend 3 universities—the University of Oklahoma (61 percent), Oklahoma State University (19 percent) and the University of Tulsa (7 percent). The remaining participants attend public regional universities (7 percent), public two-year colleges (3 percent) and other private universities (3 percent). The 3 largest participating institutions also account for almost 93 percent of the total program expenditures.
- ◆ Available data indicates that program participants generally come from higher income families. Almost 39 percent of participants did not apply for federal financial aid, indicating a lack of financial need or eligibility for federal student aid. Of the 61 percent of participants that reported parental income on the 2017-18 federal application, 85 percent reported a family income of \$50,000 or higher; 57 percent reported family income of \$100,000 or higher.
- ◆ Participation rates for ethnic minority students have remained small over the past 5 years; the rate for ethnic minority students in the program in 2017-18 was 0.5 percent for Black students, 3 percent for Hispanic students, and 2 percent for American Indian students.

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Qualifying Criteria

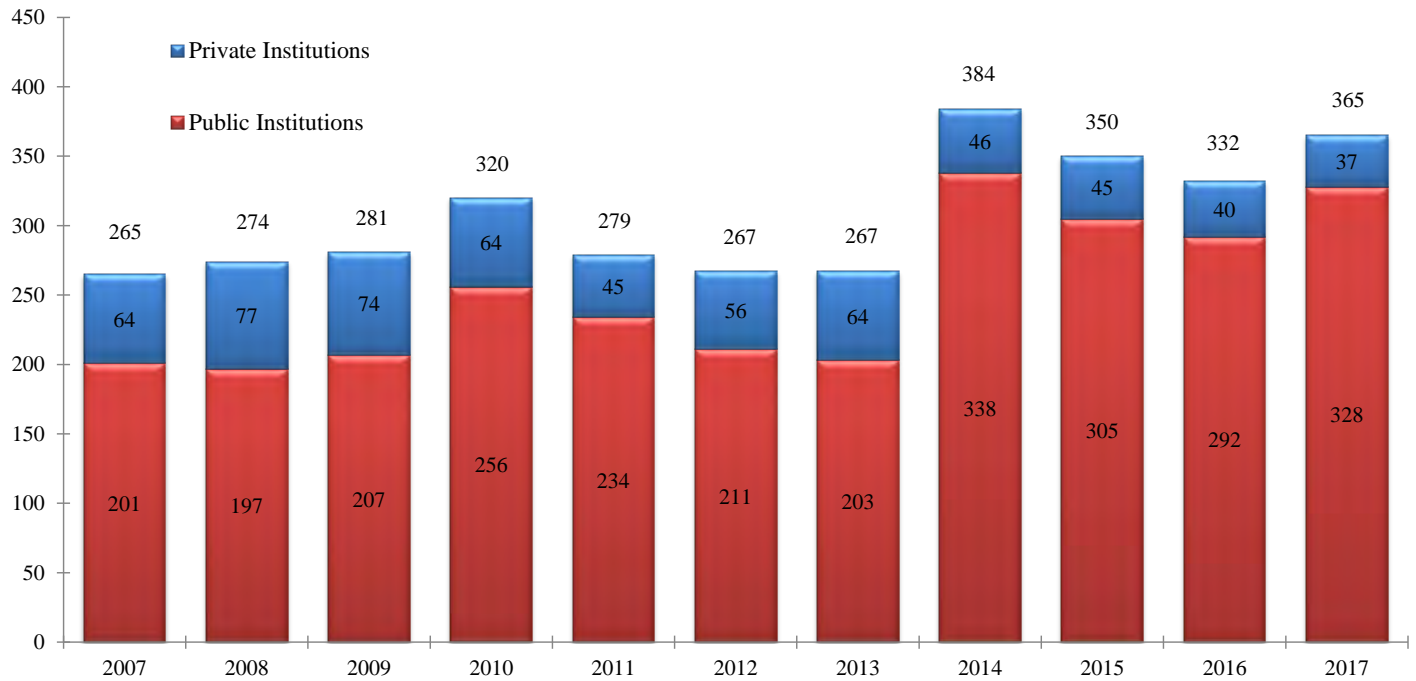
To automatically qualify for the Academic Scholars Program, Oklahoma residents and nonresidents must have received the designation of National Merit Scholar, National Merit Finalist, or Presidential Scholar. Oklahoma residents may also qualify by achieving a score in the top one-half percentile on the ACT or SAT. For 2017, the qualifying ACT score was a sum score of 135 and SAT score was 1580 on the math and verbal sections.

The 1999 Legislature created another avenue by which students can qualify for ASP awards-Institutional Nominees. Applicants may qualify for consideration at public colleges and universities by meeting at least one of the two criteria listed below:

One of the Two Criteria

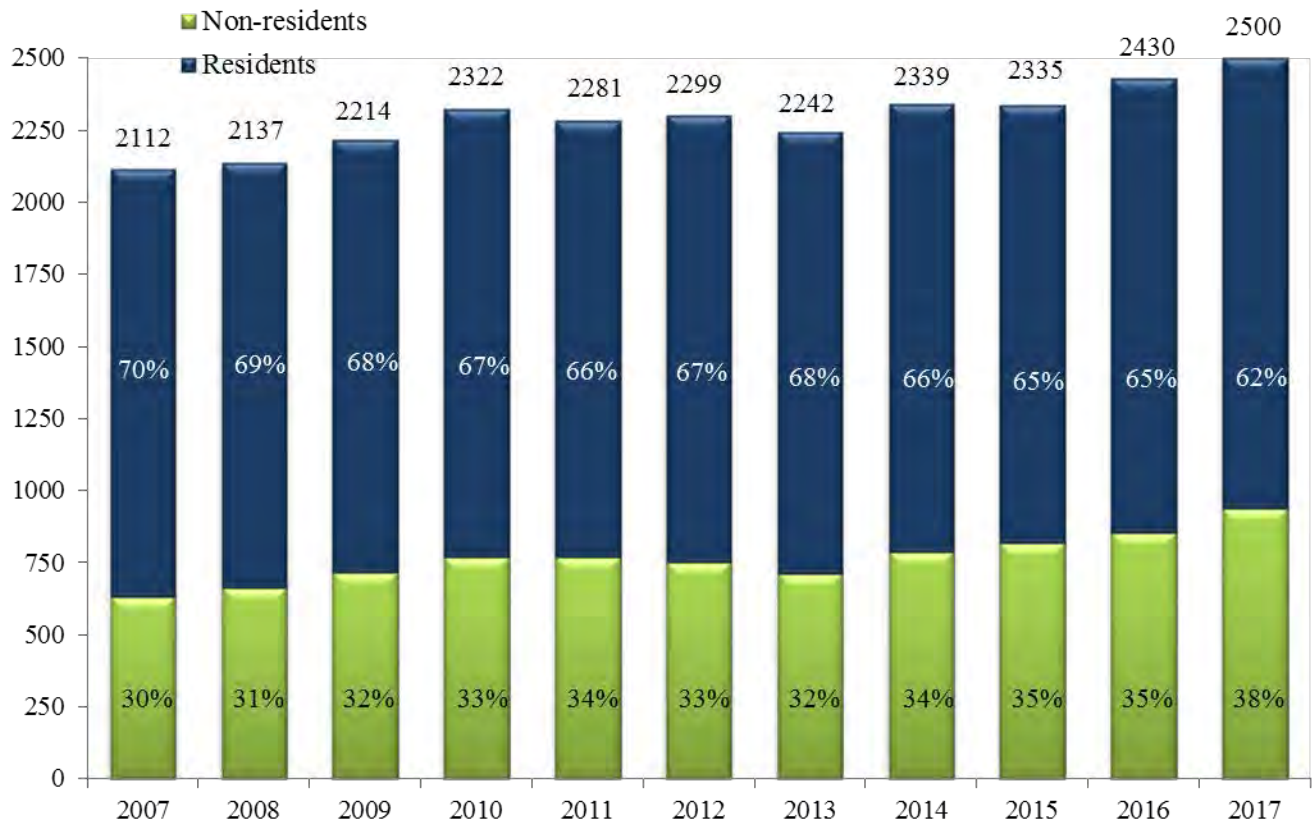
<u>Tier</u>	<u>ACT or SAT Equivalent</u>	<u>GPA and Class Rank</u>
Research	32 or SAT Equivalent	GPA 3.9 and either Top 2% Class Rank or rank of first or second in their graduating class
Regional Universities	30 or SAT Equivalent	GPA 3.8 and either Top 4% Class Rank or rank of first or second in their graduating class
Two-Year Colleges	29 or SAT Equivalent	GPA 3.7 and either Top 5% Class Rank or rank of first or second in their graduating class

I. History of Freshman National Merit Scholars:



Data taken from National Merit Scholarship Corporation Annual Reports

II. History of Total Program Enrollment (Fall Semester):



III. Demographic Profile of Participants (Fall Semester):

Ethnicity Data of All Participants

Five-Year Trend

Year	Asian	Black	Hispanic	American Indian	White	Not Reported/ Other*
2013-14	5.17%	0.54%	3.45%	2.50%	79.16%	9.18%
2014-15	6.02%	0.61%	3.45%	2.58%	78.26%	9.03%
2015-16	6.24%	0.57%	3.10%	2.75%	77.80%	9.54%
2016-17	6.57%	0.54%	3.52%	2.30%	77.40%	9.67%
2017-18	8.50%	0.53%	3.33%	1.91%	74.87%	10.86%

Gender Data of All Participants

Five-Year Trend

Year	Female	Male
2013-14	43.99%	56.01%
2014-15	43.08%	56.92%
2015-16	43.35%	56.65%
2016-17	45.21%	54.79%
2017-18	44.73%	55.27%

**Parent Income Data Collected from the FAFSA
for 2017-18 Participants**

	Number of Students	% of total	% of those Reporting Income
No Parent income reported	975	39.00%	
\$100,000 or more	865	34.60%	56.72%
\$75,000 - \$99,999	245	9.80%	16.07%
\$70,000 - \$74,999	40	1.60%	2.62%
\$60,000 - \$69,999	80	3.20%	5.25%
\$50,000 - \$59,999	72	2.88%	4.72%
\$25,000 - \$49,999	144	5.76%	9.44%
\$10,000 - \$24,999	48	1.92%	3.15%
\$1 - \$9,999	21	0.84%	1.38%
\$0	3	0.12%	0.20%
less than \$0	7	0.28%	0.46%
Totals	2,500	100.00%	100.00%

IV. Academic Scholars Participation Retention Rates:

Number of Participants by Year

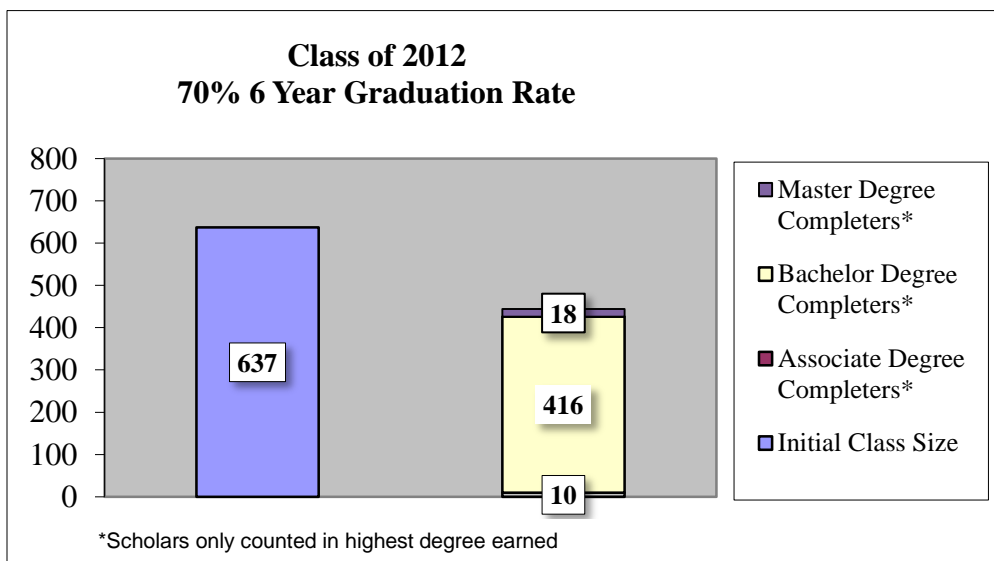
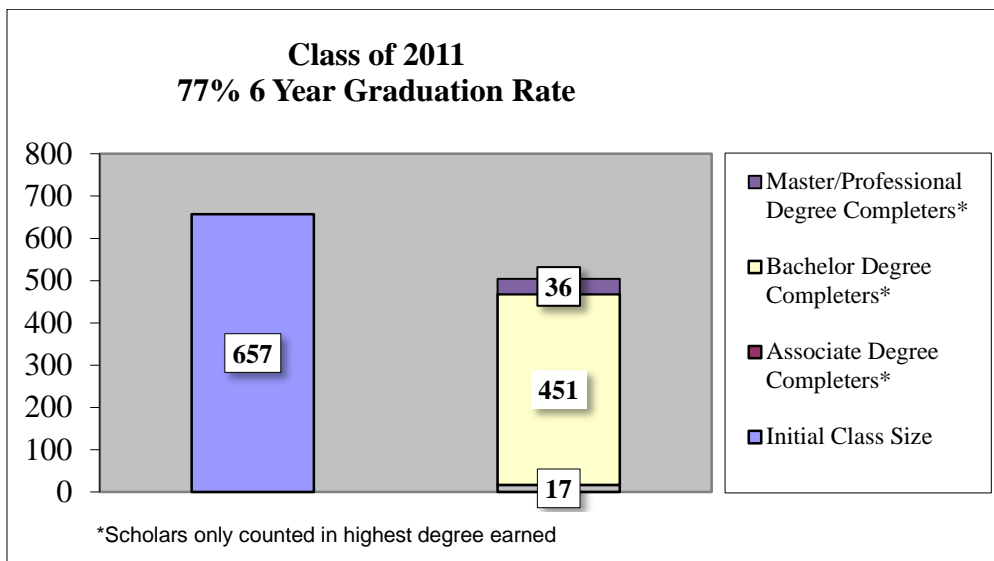
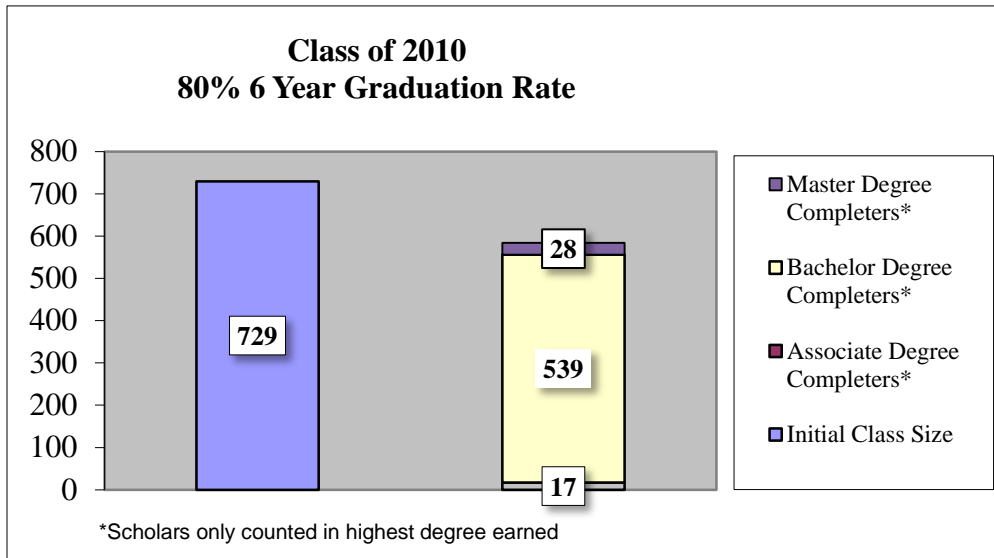
Entry Year	1st Year	2nd Year	3rd Year	4th Year	5th Year	6th Year
2017	715	*	*	*	*	*
2016	728	632	*	*	*	*
2015	710	592	560	*	*	*
2014	782	668	625	575	*	*
2013	618	526	491	455	18	*
2012	630	518	487	441	27	*
2011	649	573	546	521	24	3
2010	722	611	581	544	23	1
2009	667	570	523	495	15	0
2008	649	561	518	482	18	1
2007	628	538	521	486	18	1
2006	571	495	455	432	23	0
2005	620	523	500	463	29	1
2004	601	523	481	448	26	2
2003	620	543	504	475	37	4
2002	563	524	495	452	45	1
2001	438	389	369	333	28	3

Percentage of Recipients Retained

Entry Year	1st Year	2nd Year	3rd Year	4th Year	5th Year	6th Year
2017	100%	*	*	*	*	*
2016	100%	87%	*	*	*	*
2015	100%	83%	79%	*	*	*
2014	100%	85%	80%	74%	*	*
2013	100%	85%	79%	74%	3%	*
2012	100%	82%	77%	70%	4%	0%
2011	100%	88%	84%	80%	4%	0%
2010	100%	85%	80%	75%	3%	0%
2009	100%	85%	78%	74%	2%	0%
2008	100%	86%	80%	74%	3%	0%
2007	100%	86%	83%	77%	3%	0%
2006	100%	87%	80%	76%	4%	0%
2005	100%	84%	81%	75%	5%	0%
2004	100%	87%	80%	75%	4%	0%
2003	100%	88%	81%	77%	6%	1%
2002	100%	93%	88%	80%	8%	0%
2001	100%	89%	84%	76%	6%	1%

*The average attrition rate for students in the Academic Scholars Program from the first year to the second year is 14%.

V. Academic Scholars Graduation Rates:



VI. Academic Scholars Post Graduation Retention

All Academic Scholar Program Graduates¹ Employed in Oklahoma (between April 1, 2015 and June 30, 2016) Or Enrolled in the Oklahoma State System

Degree Year:	2010-11	2011-12	2012-13	2013-14	2014-15
Total Graduates	568	578	584	676	775
Employed²	310	293	334	415	568
Percent Employed in OK	54.6%	50.7%	57.2%	61.4%	73.3%
Number Still Enrolled³	8	25	28	26	21
Percent Retained in Oklahoma	56.0%	55.0%	62.0%	65.2%	76.0%

1 Unduplicated; shown by year of most recent degree earned from an Oklahoma public higher education institution.

2 Based on Oklahoma Employment Security Commission records of employment between April 1, 2015 and June 30, 2016 and Oklahoma Tax Commission matches for 2015.

3 Enrolled any semester during academic year 2015-2016.

Oklahoma Resident Academic Scholar Program Graduates Employed in Oklahoma (between April 1, 2015 and June 30, 2016) Or Enrolled in the Oklahoma State System

Degree Year:	2010-11	2011-12	2012-13	2013-14	2014-15
Total Graduates	421	426	465	532	599
Employed²	271	263	300	371	467
Percent Employed in OK	64.4%	61.7%	64.5%	69.7%	78.0%
Number Still Enrolled³	5	23	25	24	21
Percent Retained in Oklahoma	65.6%	67.1%	69.9%	74.2%	81.5%

1 Unduplicated; shown by year of most recent degree earned from an Oklahoma public higher education institution.

2 Based on Oklahoma Employment Security Commission records of employment between April 1, 2015 and June 30, 2016 and Oklahoma Tax Commission matches for 2015.

3 Enrolled any semester during academic year 2015-2016.

Non-Resident Academic Scholar Program Graduates Employed in Oklahoma (between April 1, 2015 and June 30, 2016) Or Enrolled in the Oklahoma State System

Degree Year:	2010-11	2011-12	2012-13	2013-14	2014-15
Total Graduates	147	152	119	144	176
Employed²	39	30	34	44	101
Percent Employed in OK	26.5%	19.7%	28.6%	30.6%	57.4%
Number Still Enrolled³	3	2	3	2	0
Percent Retained in Oklahoma	28.6%	21.1%	31.1%	31.9%	57.4%

1 Unduplicated; shown by year of most recent degree earned from an Oklahoma public higher education institution.

2 Based on Oklahoma Employment Security Commission records of employment between April 1, 2015 and June 30, 2016 and Oklahoma Tax Commission matches for 2015.

3 Enrolled any semester during academic year 2015-2016.

VII. Qualification Profile by Institution (Fall 2017 Semester)

Research-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	Percent of IN's	Total	Percent of Total
University Of Oklahoma	1254	73.2%	262	32.6%	1516	60.6%
University Of Oklahoma-HSC	10	0.6%	9	1.1%	19	0.8%
Oklahoma State University	182	10.6%	288	35.9%	470	18.8%
Oklahoma State University-COM	0	0.0%	0	0.0%	0	0.0%
Subtotal - Public Comps.	1446	84.4%	559	71.0%	2005	80.2%

4-Year-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	Percent of IN's	Total	Percent of Total
Cameron University	2	0.1%	13	1.6%	15	0.6%
East Central University	2	0.1%	15	1.9%	17	0.7%
Langston University	0	0.0%	5	0.6%	5	0.2%
Northeastern State University	0	0.0%	17	2.1%	17	0.7%
Northwestern Ok. State Univ.	1	0.1%	15	1.9%	16	0.6%
Ok. Panhandle State Univ.	0	0.0%	3	0.4%	3	0.1%
Rogers State University	1	0.1%	7	0.9%	8	0.3%
Southeastern Ok. State Univ.	0	0.0%	21	2.6%	21	0.8%
Southwestern Ok. State Univ.	6	0.4%	25	3.1%	31	1.2%
University of Central Ok.	8	0.5%	22	2.7%	30	1.2%
U. of Science and Arts of Ok.	1	0.1%	10	1.2%	11	0.4%
Subtotal - Public 4-Yr	21	1.2%	153	19.4%	174	7.0%

2-Year-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	Percent of IN's	Total	Percent of Total
Carl Albert State College	0	0.0%	4	0.5%	4	0.2%
Connors State College	0	0.0%	5	0.6%	5	0.2%
Eastern Ok. State College	0	0.0%	6	0.7%	6	0.2%
Murray State College	0	0.0%	5	0.6%	5	0.2%
Northeastern Oklahoma A&M	0	0.0%	4	0.5%	4	0.2%
Northern Oklahoma College	0	0.0%	5	0.6%	5	0.2%
Oklahoma City Comm. Coll.	0	0.0%	8	1.0%	8	0.3%
OSU-OKC	0	0.0%	4	0.5%	4	0.2%
OSU-Institute of Technology	0	0.0%	0	0.0%	0	0.0%
Redlands Community College	0	0.0%	5	0.6%	5	0.2%
Rose State College	0	0.0%	9	1.1%	9	0.4%
Seminole State College	0	0.0%	2	0.2%	2	0.1%
Tulsa Community College	2	0.2%	8	1.0%	10	0.4%
Western Ok. State College	0	0.0%	4	0.5%	4	0.2%
Subtotal - Public 2-Yr	2	0.1%	69	8.8%	71	2.8%

Private/Ind. Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	Percent of IN's	Total	Percent of Total
University of Tulsa	178	10.4%	2	0.2%	180	7.2%
Oklahoma Baptist University	14	0.8%	2	0.2%	16	0.6%
Oklahoma Christian University	37	2.2%	1	0.1%	38	1.5%
Oklahoma City University	7	0.4%	0	0.0%	7	0.3%
Oral Roberts University	6	0.4%	0	0.0%	6	0.2%
Mid America Christian University	0	0.0%	1	0.1%	1	0.0%
Southern Nazarene University	2	0.1%	0	0.0%	2	0.1%
Subtotal - Priv/Ind	244	14.2%	6	0.8%	250	10.0%

Totals	1713	100.0%	787	100.0%	2500	100.0%
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VIII. Funding Profile by Institution (Fall 2017 Semester)

Research-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	% of IN	Total	Percent of Total
University Of Oklahoma	3,445,750	74.25%	366,100	36.50%	3,811,850	67.54%
University Of Oklahoma-HSC	27,500	0.59%	12,600	1.26%	40,100	0.71%
Oklahoma State University	500,500	10.78%	402,500	40.13%	903,000	16.00%
Oklahoma State Univ.-HSC	0	0.00%	0	0.00%	0	0.00%
Subtotal-Public Comps	\$3,973,750	85.63%	\$781,200	77.88%	\$4,754,950	84.25%

4-Year-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	% of IN	Total	Percent of Total
Cameron University	4,000	0.09%	13,000	1.30%	17,000	0.30%
East Central University	4,000	0.09%	15,000	1.50%	19,000	0.34%
Langston University	0	0.00%	5,000	0.50%	5,000	0.09%
Northeastern State University	0	0.00%	17,000	1.69%	17,000	0.30%
Northwestern Ok. State Univ.	2,000	0.04%	15,000	1.50%	17,000	0.30%
Ok. Panhandle State Univ.	0	0.00%	3,000	0.30%	3,000	0.05%
Rogers State University	2,000	0.04%	7,000	0.70%	9,000	0.16%
Southeastern Ok. State Univ.	0	0.00%	21,000	2.09%	21,000	0.37%
Southwestern Ok. State Univ.	12,000	0.26%	25,000	2.49%	37,000	0.66%
University of Central Ok.	16,000	0.34%	22,000	2.19%	38,000	0.67%
U. of Science and Arts of Ok.	2,000	0.04%	10,000	1.00%	12,000	0.21%
Subtotal-Public 4-yr	\$42,000	0.91%	\$153,000	15.25%	\$195,000	3.46%

2-Year-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	% of IN	Total	Percent of Total
Carl Albert State College	0	0.00%	3,600	0.36%	3,600	0.06%
Connors State College	0	0.00%	4,500	0.45%	4,500	0.08%
Eastern Ok. State College	0	0.00%	5,400	0.54%	5,400	0.10%
Murray State College	0	0.00%	4,500	0.45%	4,500	0.08%
Northeastern Oklahoma A&M	0	0.00%	3,600	0.36%	3,600	0.06%
Northern Oklahoma College	0	0.00%	4,500	0.45%	4,500	0.08%
Oklahoma City Comm. Coll.	0	0.00%	7,200	0.72%	7,200	0.13%
OSU-OKC	0	0.00%	3,600	0.36%	3,600	0.06%
OSU-Institute of Technology	0	0.00%	0	0.00%	0	0.00%
Redlands Community College	0	0.00%	4,500	0.45%	4,500	0.08%
Rose State College	0	0.00%	8,100	0.81%	8,100	0.14%
Seminole State College	0	0.00%	1,800	0.18%	1,800	0.03%
Tulsa Community College	3,500	0.08%	7,200	0.72%	10,700	0.19%
Western Ok. State College	0	0.00%	3,600	0.36%	3,600	0.06%
Subtotal-Public 2-yr	\$3,500	0.08%	\$62,100	6.19%	\$65,600	1.16%

Private/Ind. Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	% of IN	Total	Percent of Total
University of Tulsa	489,500	10.55%	2,800	0.28%	492,300	8.72%
Oklahoma Baptist University	28,000	0.60%	2,000	0.20%	30,000	0.53%
Oklahoma Christian University	74,000	1.59%	1,000	0.10%	75,000	1.33%
Oklahoma City University	14,000	0.30%	0	0.00%	14,000	0.25%
Oral Roberts University	12,000	0.26%	0	0.00%	12,000	0.21%
Mid-America Christian University	0	0.00%	1,000	0.10%	1,000	0.02%
Southern Nazarene University	4,000	0.09%	0	0.00%	4,000	0.07%
Subtotal-Priv/Ind	\$621,500	13.39%	\$6,800	0.68%	\$628,300	11.13%

Totals	\$4,640,750	100.00%	\$1,003,100	100.00%	\$5,643,850	100.00%
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IX. 2017-18 Financial Summary:

	Fall 2017		Spring 2018		Summer 2018		
Research-Public Institutions	Scholars	Amount	Scholars	Amount	Scholars	Amount	Total 2017-18
University Of Oklahoma	1516	3,811,850	1482	3,705,575	29	35,825	7,553,250
University Of Oklahoma-HSC	19	40,100	20	40,125	1	700	80,925
Oklahoma State University	470	903,000	461	869,000	16	17,275	1,789,275
Oklahoma State Univ.-HSC	0	0	0	0	0	0	0
Subtotal - Public Comps.	2005	\$4,754,950	1963	\$4,614,700	46	\$53,800	\$9,423,450

	Fall 2017		Spring 2018		Summer 2018		
4-Year-Public Institutions	Scholars	Amount	Scholars	Amount	Scholars	Amount	Total 2017-18
Cameron University	15	17,000	14	16,000	0	0	33,000
East Central University	17	19,000	15	17,000	0	0	36,000
Langston University	5	5,000	5	5,000	0	0	10,000
Northeastern State University	17	17,000	17	17,000	0	0	34,000
Northwestern Ok. State Univ.	16	17,000	16	17,000	0	0	34,000
Ok. Panhandle State Univ.	3	3,000	3	3,000	0	0	6,000
Rogers State University	8	9,000	7	8,000	0	0	17,000
Southeastern Ok. State Univ.	21	21,000	20	20,000	0	0	41,000
Southwestern Ok. State Univ.	31	37,000	32	37,000	0	0	74,000
University of Central Ok.	30	38,000	30	37,500	0	0	75,500
U. of Science and Arts of Ok.	11	12,000	12	13,000	0	0	25,000
Subtotal - Public 4-Yr	174	\$195,000	171	\$190,500	0	\$0	\$385,500

	Fall 2017		Spring 2018		Summer 2018		
2-Year-Public Institutions	Scholars	Amount	Scholars	Amount	Scholars	Amount	Total 2017-18
Carl Albert State College	4	3,600	3	2,700	0	0	6,300
Connors State College	5	4,500	4	3,600	0	0	8,100
Eastern Ok. State College	6	5,400	6	5,400	0	0	10,800
Murray State College	5	4,500	4	3,600	1	450	8,550
Northeastern Oklahoma A&M	4	3,600	4	3,600	0	0	7,200
Northern Oklahoma College	5	4,500	5	4,500	0	0	9,000
Oklahoma City Comm. Coll.	8	7,200	7	6,300	0	0	13,500
OSU-OKC	4	3,600	4	3,600	0	0	7,200
OSU-Institute of Technology	0	0	0	0	0	0	0
Redlands Community College	5	4,500	4	3,600	0	0	8,100
Rose State College	9	8,100	9	8,100	0	0	16,200
Seminole State College	2	1,800	1	900	0	0	2,700
Tulsa Community College	10	10,700	9	9,800	0	0	20,500
Western Ok. State College	4	3,600	4	3,600	0	0	7,200
Subtotal - Public 2-Yr	71	\$65,600	64	\$59,300	1	\$450	\$125,350

	Fall 2017		Spring 2018		Summer 2018		
Private/Ind. Institutions	Scholars	Amount	Scholars	Amount	Scholars	Amount	Total 2017-18
University of Tulsa	180	492,300	175	475,800	0	0	968,100
Oklahoma Baptist University	16	30,000	16	30,000	0	0	60,000
Oklahoma Christian Univ.	38	75,000	37	74,000	0	0	149,000
Oklahoma City University	7	14,000	8	16,000	0	0	30,000
Oral Roberts University	6	12,000	6	12,000	0	0	24,000
Mid America Christian Univ.	1	1,000	1	1,000	0	0	2,000
Southern Nazarene University	2	4,000	2	4,000	0	0	8,000
Subtotal - Priv/Ind	250	\$628,300	245	\$612,800	0	\$0	\$1,241,100

Totals	2500	\$5,643,850	2443	\$5,477,300	47	\$54,250	\$11,175,400
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X. Non-Resident Participation Limit

- ◆ The statutes governing the Academic Scholars Program (Title 70, Section 2404) limit nonresident student participation to 25 percent of awards or funding.
- ◆ For 2008-09 through 2011-12, to keep the program in compliance with the statutory limits, institutions exceeding 25 percent nonresident participation were required to refund program funds. In June 2010, the State Regents took further action to reduce the limit on nonresident student participation to 20 percent of awards or funding, beginning with the 2012-13 academic year. Similar to action taken in June 2010, the Regents further reduced nonresident participation in September 2016. This change reduced nonresident participation from 20 percent to 10 percent. As a result, the total amount refunded increased from about \$2.3 million in 2016-17 to nearly \$3.9 million in 2017-18.
- ◆ For the 2017-18 academic year, six institutions (University of Oklahoma, University of Oklahoma Health Sciences Center, Southeastern Oklahoma State University, The University of Tulsa, Oklahoma Christian University, and Oklahoma City University) exceeded 10 percent in nonresident student awards and were required to make refunds to the program totaling \$3,888,036.

Institution	2017-18
	Refund Amount
University of Oklahoma	\$3,539,371
University of Oklahoma-Health Sciences Center	\$8,263
Southeastern Oklahoma State University	\$877
University of Tulsa	\$286,794
Oklahoma Christian University	\$43,959
Oklahoma City University	\$8,772
TOTAL	\$3,888,036

History of Refunds by Institutions

Academic Year	Total Refund Amount
2008-09	\$991,050
2009-10	\$1,181,069
2010-11	\$1,323,588
2011-12	\$1,355,396
2012-13	\$1,764,589
2013-14	\$1,676,220
2014-15	\$1,964,794
2015-16	\$2,228,964
2016-17	\$2,331,781
2017-18	\$3,888,036